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Jerry Seinfeld: So You Think New York Is 'Dead'



Opinion | Jerry Seinfeld: So You Think New York Is 'Dead'
(It's not.)

<https://www.nytimes.com/2020/08/24/opinion/jerry-seinfeld-new-york-coronavirus.html>

"Mr. Seinfeld is a comedian."

Um, not *just* a comedian. He understands the value of location very well, much better than the mayors of cities like New York, Seattle, San Francisco seem to.

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You ever wonder why Silicon Valley even exists? I have always wondered, why do these people all live and work in that location? They have all this insane technology; why don't they all just spread out wherever they want to be and connect with their devices? Because it doesn't work, that's why.

Real, live, inspiring human energy exists when we coagulate together in crazy places like New York City. Feeling sorry for yourself because you can't go to the theater for a while is not the essential element of character that made New York the brilliant diamond of activity it will one day be again.

We heard back in the 90s that the internet was going to annihilate distance and people could work from anywhere. Turns out people like to work alongside other

people or maybe across from them, collaborating and competing, but close enough to know what's going on.

2/

NYC built the subways to bring people into the city to create value and it worked. It's time for those same cities to tax that land, recapture that value, and keep on building.

Every joke has a kernel of truth — maybe every comedian is a little smarter than we think. 3/F

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